



Mississippi Valley Mayhem

A Women's Flat Track Derby Association (WFTDA) affiliated league



Who is MVM?

Established in 2007, Mississippi Valley Mayhem is La Crosse's only flat track roller derby league. We are a non-profit (501c3) organization that is 100% skater owned and operated. We are not professionals and no one gets paid. Our income is acquired from skater dues, fundraisers, donations, ticket sales, and sponsorships.

With regular appearances round the Coulee Region and over 3,500 social media followers, our league is an established part of the La Crosse community. Our league consists of over 40 skaters, refs, and volunteers from around the area. Our mission is built on promoting women's sports and community engagement: 30% of bout proceeds go back to the community.

Your tax-deductible sponsorship/donations help our league grow and remain competitive within the Midwest. Our partnership helps provide MVM with:

- **transportation and lodging to away bouts (often times out of state)**
- **uniform costs (all skaters must acquire their own gear)**
- **venue rent for practices and bouts**
- **supplies for track maintenance and bout production**
- **keeping ticket prices at a lower rate for our fans and community**

mississippivalleymayhem.com | marketingp@mississippivalleymayhem.com



Mississippi Valley Mayhem

2024 Sponsorship levels.



Options

- Logo* on webpage
- Regular social media shout-outs
- 2.5' x 8' banner displayed at bouts (provided by MVM)
- '24 Program advertisement* & bout shout-outs
- Complimentary season tickets
- MVM appearances at sponsor '24 events

	Jammer (\$2000)	Pivot (\$1500)	Blocker (\$1000)	Star (\$500)
Logo* on webpage	✓	✓	✓	
Regular social media shout-outs	✓	✓		
2.5' x 8' banner displayed at bouts (provided by MVM)	✓	✓		
'24 Program advertisement* & bout shout-outs	full page	1/2 page	1/4 page	1/4 page
Complimentary season tickets	6	4	4	2
MVM appearances at sponsor '24 events	2	1		

A LA CARTE OPTIONS

- Business logo* on webpage \$350
- Business listed on webpage \$200
- Business listed in '24 program \$100
- Individual name listed on webpage \$100
- Individual name listed in '24 program \$50

For More Information:

visit : mississippivalleymayhem.com

email: marketing@mississippivalleymayhem.com

*high resolution logo and advertisement must be provided to MVM

MVM will consider trading goods, services, or discounts for in-kind sponsorship or a portion of the sponsorship. Custom sponsor packages are available. Please inquire for more information.

MVM is a 501(c)(3) organization



Mississippi Valley Mayhem

If you are interested in sponsoring MVM for the 2024 season, please detach the lower portion of this form with payment and return to your MVM representative or mail to:



**Mississippi Valley Mayhem
P.O. Box 1172
La Crosse, WI 54602**



mississippivalleymayhem.com | marketing@mississippivalleymayhem.com

Company/Individual Name: _____

Sponsorship Level/ Payment Amount: _____

MVM Representative: _____ **Date:** _____

In-kind trades/services or special requests:

